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NEWS RELEASE

Contacts:

For Gas South:

Mike Mullet
Cookerly Public Relations
(404) 419-9233
mike@cookerly.com

For The Salvation Army:

Major William G. Mockabee, Commander
Georgia Divisional Headquarters
(678) 418-4661
William_Mockabee@uss.salvationarmy.org

Gas South Tops \$50,000 in Donations to Salvation Army's Project SHARE as Braves Pitchers Continue to 'Bring the Heat'

Natural gas marketer pledged \$50 for each strikeout recorded by Braves pitching staff

(Atlanta – September 29, 2010) – While Atlanta Braves fans have come to love the pyrotechnic display from Gas South's *Bring the Heat* sign at Turner Field each time a Braves pitcher strikes out a batter, few may have realized that each strikeout this season resulted in a \$50 donation from Gas South to the Salvation Army's Project SHARE. Although the *Bring the Heat* fireworks display is only seen at home games, Gas South's pledge included a donation for every strikeout – at home and on the road – recorded by a Braves pitcher. To date, the Braves pitching staff have registered nearly 1,200 strikeouts on the season and Gas South's donation to Project SHARE has topped \$58,000.

"The Atlanta Braves pitching rotation has not only had a huge impact on the team's record this season, but has also resulted in Gas South being able to help hundreds of local families in need through Project SHARE," said Kevin Greiner, CEO of Gas South, the official natural gas provider of the Atlanta Braves. "All of us at Gas South are huge Braves fans and this has been a great way for us to support the important work of the Salvation Army across Georgia."

Project SHARE provides emergency assistance to families who need help with basic necessities including housing, food, medical care and utility services. The program assists the elderly, the disabled, the unemployed, the sick and others who are experiencing financial hardship. The program, with service centers throughout the state of Georgia, provides utility and housing assistance to more than 15,000 Georgia households each year, and has provided more than \$60 million in assistance since the program began.

“It is through the generosity and concern of corporate partners like Gas South that Project SHARE is able to address the growing needs of Georgia families in crisis” said Major William Mockabee, commander of the Salvation Army’s Georgia Divisional Headquarters. “Their support is especially meaningful in the current economic environment which has presented new challenges for local families and for our resources.”

Atlanta Braves President John Schuerholz praised Gas South and his team’s pitching staff for the great benefit provided to the Salvation Army.

“Our goal is to put together the best pitching staff that will help our ball club win games,” Schuerholz said. “To have their success tied to this great cause is a huge bonus for the team and the Salvation Army and we are proud to partner with Gas South in giving back to the community so generously.”

In addition to providing emergency aid to local families, the Salvation Army has partnered with Gas South to raise awareness of the company’s Pay-As-You-Go program, which was designed specifically for credit-challenged consumers. Pay-As-You-Go requires no deposit and offers variable and fixed natural gas rates. The Pay-As-You-Go program is well-suited for families facing financial difficulties and helps aid agencies such as the Salvation Army maximize their utility assistance dollars. Over 12,000 households in Georgia currently receive natural gas service through Gas South’s Pay-As-You-Go program.

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About Gas South

Gas South is Georgia’s fastest growing natural gas provider, serving approximately 250,000 residential, business and governmental customers across the state. Based in Atlanta, Gas South is locally owned and operated, with customer service provided through Georgia-based call centers. Gas South is committed to providing great rates and outstanding service. For more information, visit www.gas-south.com.

About The Salvation Army

The Salvation Army, an evangelical part of the universal Christian church established in 1865, has been supporting those in need in His name without discrimination for 129 years in the United States. Nearly 30 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. 82 cents of every dollar spent is used to support those services in 5,000 communities nationwide. For more information, go to www.salvationarmyusa.org.