



## NEWS RELEASE

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### **City of Norcross Alliance with Gas South Offers Discounts to Residents and Businesses**

*Special alliance allows Norcross residents to receive discount of two cents per therm off all of Gas South's standard rates*

(Atlanta – April x, 2010) – The City of Norcross and Gas South have recently formed a strategic marketing alliance that allows Norcross residents and businesses to receive discounted natural gas rates from Gas South.

With this marketing relationship, residents of Norcross will be eligible to receive a special discount of two cents per therm off all of Gas South's standard rates for as long as they remain customers, when they either sign up with Gas South or register their existing accounts. Special, customized rates also are available to mid-sized and large commercial customers in the City of Norcross. Residents or businesses can sign up or register their existing accounts by calling Gas South at 1-866-563-8129, or by visiting [www.gas-south.com/city](http://www.gas-south.com/city).

"Norcross is recognized as a dynamic and progressive community that is a great place to live and do business," said Kevin Greiner, CEO of Gas South. "As a hometown Georgia company, Gas South is proud to partner with the City of Norcross to offer these special discounted rates on natural gas service."

Through the partnership, the City of Norcross will receive funding from Gas South for each city resident and business that receives service from Gas South. In addition, the alliance will help local businesses and residents stretch their utility dollars by getting optimal pricing supported by an established and credible natural gas service provider.

“We are pleased to be the first city in Gwinnett County to offer this opportunity to our citizens,” said Norcross Mayor Bucky Johnson. “Similar Gas South alliances in other metro cities have proven to be very successful, and we are confident this will be a winning opportunity for our city, our residents and our local businesses.”

Gas South’s mission of providing outstanding customer service dovetails with the city’s focus on community service and support according to Norcross City Manager Rudolph Smith.

“Like Gas South, Norcross strives to provide reliable services and outstanding customer care for our citizens, so this alliance is a very good fit for the city and its residents,” Smith said.

The alliance with the City of Norcross is one of several that Gas South has formed with municipalities and electric membership corporations (EMCs) in Georgia to provide preferred natural gas rates. In addition to the City of Norcross, Gas South alliance partners include the cities of Acworth, College Park, Kennesaw, Marietta and Woodstock, as well as Central Georgia EMC, Cobb EMC, Greystone Power Corporation, Snapping Shoals EMC, Upson EMC and Washington EMC.

For more information about Gas South, its alliance programs and other available discounts and promotions, visit [www.gas-south.com](http://www.gas-south.com).

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#### **About Gas South**

Gas South is one of Georgia’s largest natural gas suppliers, serving approximately 250,000 residential, business and governmental customers across the state. Based in Atlanta, Gas South is locally owned and operated, with all customer service provided through Georgia-based call centers. Gas South strives to help its customers every day with clear prices, great rates and outstanding service.