



NEWS RELEASE

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Korean American Association of Greater Atlanta partners with Gas South to offer discounts to Korean American community

Partner program offers discount of two cents per therm off all of Gas South's standard natural gas rates

(Atlanta – July 12, 2011) – Leaders of the Korean American Association of Greater Atlanta (KAAGA) today announced a new partner program with local natural gas provider Gas South that allows the members of the Korean American community to receive discounted rates on natural gas service while also receiving customer service in the Korean language. The partnership pairs the fastest growing Korean community in the U.S. – metro Atlanta's Korean population has more than doubled to approximately 100,000 during the past decade – with the fastest growing natural gas provider in Georgia.

Through the program, members of the Korean-American community will be eligible to receive a special discount of two cents per therm off all of Gas South's standard residential rates for as long as they remain customers – when they either sign up with Gas South or register their existing accounts. Special, customized commercial rates also are available from Gas South through a Korean-American business sales representative. Community members can sign up or register their existing accounts to receive the KAAGA discount by calling Gas South at 1-877-852-9770, where Korean translation services are available. Community members may also visit www.gas-south.com/KAAGA, where program information in the Korean language can be found.

“The leaders of the Korean American Association of Greater Atlanta work very hard to improve the quality of life and economic opportunities for members of the Korean American community in Atlanta, and this partnership is just one example,” said Kevin Greiner, president and CEO of Gas South. “This is a unique and special partnership for Gas South, and we are proud to

partner with KAAGA to offer these special discounted rates on natural gas while also making it possible for community members to do business with Gas South in the Korean language.”

Greiner said similar Gas South partnerships have already benefitted thousands of consumers across the metro area, helping them stretch their utility dollars by getting optimal pricing supported by an established and credible natural gas service provider. Equally important, the partnership will benefit the KAAGA, which hopes to increase membership in the association and will also receive funding from Gas South for each customer that signs up as a result of the partnership.

“We are always looking for opportunities that provide benefit to members of the Korean American community in Atlanta,” said Jay Eun, president of KAAGA. “The Gas South partnership is an example of a program that will not only benefit our community, but also shows that Gas South embraces the diverse Atlanta community. We are confident this will be a winning opportunity for KAAGA and the Korean American community.”

The partnership with KAAGA is similar to several programs that Gas South has formed with other associations, municipalities and electric membership corporations (EMCs) in Georgia to offer preferred natural gas rates. In addition to KAAGA, Gas South has similar programs with the Association of County Commissioners Georgia, as well as with the cities of Acworth, College Park, Kennesaw, Marietta, Norcross, Roswell and Woodstock, and Central Georgia EMC, Cobb EMC, Greystone Power Corporation, Snapping Shoals EMC, Upson EMC and Washington EMC.

For more information about Gas South, its partner programs and other available discounts and promotions, visit www.gas-south.com.

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About Gas South

Gas South is Georgia’s fastest growing natural gas provider for the past three years, serving more than 250,000 residential, business and governmental customers across the state. Based in Atlanta, Gas South is locally owned and operated, with customer service provided through Georgia-based call centers. Gas South is committed to providing its customers with the best value for their energy dollar. For more information, visit www.gas-south.com.