



NEWS RELEASE

For more information contact:

Mike Mullet

Cookerly Public Relations

(404) 419-9233

mike@cookerly.com

Gas South and Society of St. Vincent de Paul create affinity partnership to benefit agency's work in community

Local natural gas provider to make monthly donations to St. Vincent de Paul for each customer who enrolls in the program; supporters will also receive discounted rates

(Atlanta – August 15, 2011) – Atlanta-based natural gas provider Gas South and the Society of St. Vincent de Paul, Atlanta, today announced an affinity partnership that will benefit the charitable agency's community programs while providing discounted rates.

Modeled on similar affinity partnerships Gas South has developed to benefit local schools and civic organizations, Gas South will make a monthly donation to the Atlanta St. Vincent de Paul Society for each customer that signs up for service through the program, or registers their existing account, for as long as they remain customers. Customers who sign-up or register their accounts also will automatically receive a discount of two cents per therm off Gas South's published rates. Volunteers and supporters of the Society of St. Vincent de Paul can visit www.gas-south.com/svdp to switch to Gas South or to register an existing account.

"At Gas South we fundamentally believe in supporting the communities we serve and working to positively impact the lives of families across our state," said Kevin Greiner, president and CEO of Gas South. "But we also recognize that our efforts are multiplied when we are able to partner with organizations such as the Society of St. Vincent de Paul, while also offering customers a convenient way to support the agency's work and save money at the same time."

John Berry, CEO and executive director of the St. Vincent de Paul Society of Atlanta, echoed that sentiment, while praising Gas South's commitment to community service.

“As a human services nonprofit, the support of corporate partners like Gas South is critical to being able to fulfill our mission of helping families throughout the region,” said Berry. “St. Vincent de Paul is grateful to Gas South for its commitment to making a positive impact on our community and for its ongoing support of our organization.”

In addition to its partnership with the Society of St. Vincent de Paul, Gas South also has long-standing partnerships with several community service agencies – including the United Way of Metro Atlanta, the Salvation Army and CredAbility, among others – for which it provides financial and volunteer support.

For more than 100 years in north and middle Georgia, the Society of St. Vincent de Paul's thousands of volunteers have met people in need where they are – in their homes, at local restaurants, at their local churches – to conduct individual needs assessments in order to customize poverty relief services which address immediate needs and teach ways to improve their capacity to become self-sufficient.

The Society of St. Vincent de Paul was founded in 1833 and today provides services in 133 countries around the world. The Atlanta conference dates to 1903 and provides more than \$8.8 million in financial and other assistance to more than 189,000 Georgians annually.

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About Gas South

Gas South is Georgia's fastest growing natural gas provider for the past three years, serving more than 250,000 residential, business and governmental customers across the state. Based in Atlanta, Gas South is locally owned and operated, with customer service provided through Georgia-based call centers. Gas South is committed to providing its customers with the best value for their energy dollar. For more information, visit www.gas-south.com.

About the Society of St. Vincent de Paul Atlanta

The Society of St. Vincent de Paul Atlanta empowers people, regardless of their background, ethnicity, or faith, to achieve self-sufficiency by offering financial, material, educational, and spiritual support and by collaborating with others to develop and deliver programs and services that help those in need. We are part of an international organization and have operated in North & Middle Georgia since 1903. www.svdpatl.org