



NEWS RELEASE

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Disney on Ice Star to Host Children with Special Needs for Pre-show Party at Disney on Ice Presents Disney/Pixar's Toy Story 3 at Philips Arena, October 14

Gas South teams with Feld Entertainment, Alliance Partner cities, to provide tickets, special pre-show event for 50 local children with special needs

(Atlanta – October 12, 2010) – An evening of Disney magic will be even more magical for 50 local children with special needs who will be treated to a special pre-show party before the Disney on Ice presents Disney/Pixar's Toy Story 3 at Philips Arena on Thursday, October 14. The children, along with a parent or guardian, will be provided with tickets to the all-new 3-D ice skating show beginning at 7:30 p.m. as well as a Pizza Planet party hosted by a star of the show at 5:30 p.m.

The evening of Disney magic is being made possible through the collaboration of Atlanta-based natural gas marketer Gas South, which purchased and donated 100 tickets for the children and an accompanying adult; Gas South's Alliance Partner cities of Acworth, Kennesaw, Norcross and Woodstock, which helped distribute the tickets to children with special needs in their communities; and the southeast regional office of Feld Entertainment, Inc. which produces Disney on Ice.

"Gas South loves being able to do something extra for the people and communities we serve and especially when we can collaborate with partner organizations that share our commitment to giving," said Kevin Greiner, CEO of Gas South. "We are very pleased to again be working with Feld Entertainment – one of the leading family entertainment organizations in the world –

as well as with Gas South's Alliance Partner cities, to create a special night for some really special kids."

In addition to receiving tickets to the performance, a pizza party and souvenir, all donated by Gas South, Feld Entertainment is providing the star of the show from the Toy Story 3 cast to join the private pre-show party at Pizza Planet.

"Disney on Ice is one of the most beloved ice shows in the world and we are delighted to partner with Gas South and their Alliance Partners to welcome these children and their parents for some very special Disney magic," said Russ Belin, Feld Entertainment's Regional Vice President, Southeast.

This is the second time Gas South and Feld Entertainment have partnered to create and host a special event for children with special needs. In February, the two companies partnered to provide tickets and a private pre-show with circus performers for 150 local children with special needs at a performance of the Ringling Bros. and Barnum & Bailey Circus, also at Philips Arena.

This time, Gas South Alliance Partner cities also have joined the effort, working within their communities to distribute tickets to local children with special needs. The Alliance Partner program allows local cities to offer discounted natural gas service through Gas South to their residents and businesses.

"The City of Acworth has been a Gas South Alliance Partner since early 2009 and we are happy to partner with Gas South and Feld Entertainment on this great event," said Acworth Mayor Tommy Allegood.

Gas South also is offering valuable discounts on tickets to Disney on Ice. Available discounts include a 50% discount on opening night tickets, and a discount of 20% on tickets to other performances. The discounts are only available on tickets priced \$30, \$22 and \$14 and only are available online. To purchase discounted tickets, visit www.ticketmaster.com/gassouth, and use the promotion code "GASSOUTH."

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Notes for media:

- Excellent visuals and B-roll/photo opportunities
- Interview opportunities available
- Media credential required for access to pre-show event; media must check in at back entrance of Philips Arena (near loading dock area)
- Contact Mike Mullet, (404) 419-9233, to be added to event media list

About Gas South

Gas South is Georgia's fastest growing natural gas provider, serving approximately 250,000 residential, business and governmental customers across the state. Based in Atlanta, Gas South is locally owned and operated, with customer service provided through Georgia-based call centers. Gas South is committed to providing great rates and outstanding service. For more information, visit www.gas-south.com.

About Feld Entertainment

Feld Entertainment is one of the worldwide leaders in producing and presenting live entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment's productions have appeared in more than 60 countries on six continents and include *Ringling Bros. and Barnum & Bailey*[®], *Feld Motor Sports*, *Disney On Ice*, and *Disney Live!*