



NEWS RELEASE

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‘Pay-As-You-Go’ Program Provides Affordable Natural Gas Service for Credit-Challenged Customers

*Innovative program requires no deposit, helps customers strengthen credit record;
More than 10,000 Georgians enrolled in program’s first year*

(Atlanta – April 30, 2009) As the ongoing recession leaves a growing number of people with uncertainty and difficult choices, Gas South is providing consumers with an innovative payment option to help ensure the availability of affordable residential natural gas service. The Atlanta-based natural gas provider’s Pay-As-You-Go program was developed specifically for credit-challenged customers who may have recently relocated or are dealing with financial challenges that prevent them from paying the deposits required by other natural gas providers.

“We are pleased that in so many cases where other gas companies are saying ‘No’ to credit-challenged customers, the Pay-As-You-Go program allows Gas South to say ‘Yes, we can help you,’” said Kevin Greiner, CEO of Gas South. “The fact that there are no up-front costs for customers who qualify for the Pay-As-You-Go program makes it a very important option for people that may be struggling financially.”

Although the state’s Regulated Provider is required to provide natural gas service to anyone regardless of credit history or ability to pay, the Regulated Provider can require large deposits for customers with poor credit histories. By contrast, customers who qualify for Gas South’s Pay-As-You-Go Program are not required to pay any deposit, and monthly base customer service fees are lower than the Regulated Provider’s.

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In addition, customers who establish a good payment record with Pay-As-You-Go for 12 consecutive months become eligible to move to one of Gas South's regular service plans, with the option of a lower monthly base service fee and rates that are among the most affordable in Georgia.

Greiner said Pay-As-You-Go was launched in May of 2008, and over the past year more than 10,000 customers have enrolled in the program – a number he expects to grow.

"We recognize that this is a difficult time for a lot of people and we are glad that we are able to help, because natural gas is an essential utility service," he said. "We expect the number of customers who participate in Pay-As-You-Go to increase substantially as more people become aware of this innovative and timely plan."

Customers who may be interested in Gas South's Pay-As-You-Go program include credit-challenged consumers who have been turned down for service by another gas provider or that another gas provider would require to pay a deposit or other pre-payment. Current customers of the state's Regulated Provider may also wish to explore Pay-As-You-Go. For more information about the Pay-As-You-Go program, call 1-877-347-7243, or visit www.gas-south.com.

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About Pay-As-You-Go

The Pay As You Go Program utilizes a patent-pending billing methodology to estimate natural gas charges for the next 30 days, based on seasonal factors, a household's historical gas usage and market prices for natural gas. The billing process also includes a "true-up" process to capture the difference between the actual charges and what was projected by Gas South for the prior month, to ensure consumers only pays for the gas they use.

About Gas South

Gas South is one of Georgia's largest natural gas suppliers, serving approximately 225,000 residential, business and governmental customers across the state. Based in Atlanta, Gas South is locally owned and operated, with all customer service provided through Georgia-based call centers. Gas South strives to help its customers every day with clear prices, great rates and outstanding service.