

# The Hot Sheet

## News and Tips for Gas South Customers

SUMMER 2009

Dear Valued Customer:

We hope that you and your family are enjoying the summer. With the warmer weather, you are probably thinking more about the beach than your natural gas service. Despite the fact that you are probably not using much natural gas right now, this season does provide some great opportunities to save. So, before you pack up for your summertime destination, check out these great offers from Gas South.

**Great Rates:** Take advantage of Gas South's outstanding rate plans. We currently are offering some of the lowest natural gas rates seen in the market since 2003, a trend that may not last. If you are currently on our variable rate plan, you may want to lock in a low fixed rate now that takes you through next winter. We're proud to be the only gas provider in Georgia that extends discounted fixed rates to our existing customers. Visit us at [www.gas-south.com](http://www.gas-south.com) to check out our great rates and start saving today.

**Tax Credits:** Want to save on your utilities and help the environment? The federal government is now offering a tax credit for energy efficient home improvements made to insulation, roofing, windows and doors, HVAC and water heaters. Tax credits are available at 30% of the cost of the improvements, up to \$1,500 per homeowner. Learn more by visiting [www.energystar.gov/taxcredits](http://www.energystar.gov/taxcredits). You can also save an average of \$75 a year in energy costs and get an appliance tax credit by purchasing ENERGY STAR qualified appliances. These products utilize advanced technologies that use 10-50% less energy and water than standard models. Just look for the ENERGY STAR logo or visit [www.energystar.gov](http://www.energystar.gov) for more information.

This summer, as your thoughts turn to parks and picnics, rest assured that Gas South is still working to ensure your comfort. We will continue to provide you with the latest information on ways to conserve energy, and the rebates and incentives that are available to you. We hope that these sizzling savings combined with our outstanding service and great rates keep you comfortable all year long. Thank you for your continued business.

Sincerely,



Kevin Greiner  
President & CEO

## What's New?

Gas South has some exciting opportunities to share with you this summer. If you are looking for things to do with your family and friends, we hope you'll take the time to Get Comfortable at a Gas South sponsored event. Visit our website at [www.gas-south.com/offers](http://www.gas-south.com/offers) to learn more and Get Comfortable with Gas South!

### Bring The Family To "B at the Movies"!

Gas South is thrilled to sponsor B98.5 FM's "B at the Movies"

events this summer! **B 98.5 FM**

We're giving away

the opportunity to experience the best seats at the free family-friendly movie series held through September at 14 metro Atlanta locations. Bring the kids, your blanket and relax under the night sky and enjoy the movie on a giant high resolution 45' screen.

### Win A Home Improvement Makeover!

Get Comfortable at home this summer! As a proud sponsor of 97.1 The River's 97 Days of Summer, we're giving away a \$15,000 Home Improvement Makeover! The winner will receive \$1,000 worth of free natural gas from Gas South, three Kohler toilets installed by Superior Plumbing and a Lenox air conditioning system from Shumate Heating and Air.

### Get Comfortable At A Gwinnett Braves Game!



Gas South is thrilled to support the Gwinnett Braves in their inaugural season! To celebrate, we are providing you the opportunity to register to win tickets to games! Help us celebrate our sponsorship and enter to win!

More information about these offers is available at [www.gas-south.com/offers](http://www.gas-south.com/offers).

# Protecting You Against Identity Theft

Incidents of identity theft have been on the rise in recent years – the Federal Trade Commission estimates that as many as 9 million Americans have their identities stolen each year. While all consumers bear some responsibility for safeguarding themselves against identity theft, we want you to know that Gas South is working on your behalf to prevent and mitigate the occurrence of fraud related to identity theft.

Over the last year, Gas South has implemented new processes and technology changes to help protect you. Because identity thieves tend to follow identifiable patterns of behavior, we have established checkpoints and processes to detect these patterns and verify the identity of customers before we setup new accounts or modify existing account information. We have also heightened our system and facility security to prevent your information from falling into the wrong hands. We also encourage you to be proactive to deter, detect, and defend yourself. For more information about identity theft, visit the FTC site: [www.ftc.gov/bcp/edu/microsites/idtheft/](http://www.ftc.gov/bcp/edu/microsites/idtheft/).

# Save \$200 On Home Insulation Services

Gas South has partnered with Energy Defenders to save you money on home insulation services. For a limited time, Gas South customers will receive a \$200 discount off any home insulation services from Energy Defenders. In addition, the federal government is offering up to \$1500 in tax credits for adding insulation to your home, making this a great time to get your home insulated.

Insulation is the most cost effective way to increase your home's comfort and reduce your utility bills. In addition to saving you money, you'll also be conserving our natural resources.

Energy Defenders offers comprehensive insulation services including traditional fiberglass insulation, as well as innovative products like radiant barrier and foam insulation. Call Energy Defenders at **1-888-550-9827** to schedule a free home insulation audit, and when you mention Gas South, you'll save \$200 on any home insulation service purchased now through October 31st.



# Moving Soon? Call Us To Save Time & Money!

Planning a move soon? Let us take one thing off your check list. Call Gas South at **1-866-762-6427** and let us transfer your natural gas service. It's easy and can save you money!

By continuing your service with Gas South, you can avoid early cancellation fees if you're on a fixed rate plan, and costly deposits and connection fees from other providers. Also, as a Gas South customer, you are always eligible for special discounted fixed rates. It's our way of saying thank you for your continued business!

Gas South is a locally owned and operated natural gas company, serving over 225,000 residential, business, and governmental customers in the state of Georgia. Gas South strives to help our customers "Get Comfortable" every day with clear prices, great rates and outstanding service. For more information, visit [www.gas-south.com](http://www.gas-south.com).



Gas South is the natural gas provider to hundreds of Waffle Houses across the state. In this issue of The Hot Sheet, we are pleased to feature these special values from Waffle House:

## Get A Real Meal For Under 5 Bucks!

At Waffle House, it only takes a few bucks to eat big. Right now, you can get one of 14 full meals – which include a drink - for under five dollars. Like a Lib's Patty Melt, hash browns and a coke.

Visit [www.wafflehouse.com](http://www.wafflehouse.com) for a location near you and while you're there – check out the Waffle House Regulars Club. It's easy, fun, and you get free stuff.

## Our Commitment To You

We understand that natural gas pricing can be confusing. We want to help you make the best choices when selecting your rate plan and managing your natural gas costs. That's why we have our Clear Price Promise®. Gas South is committed to providing you with clear pricing, which includes giving you the personal guidance and tools to make educated choices about your natural gas rate plan. We'll always provide you with:



1. Clear and simple rate plans
2. Customer service representatives who are ready and able to explain natural gas pricing to you, and help you choose the best plan.
3. Online tools to help you understand pricing and your bill.

To learn more about our Clear Price Promise® or to use our Clear Price Tools®, visit our website at [www.gas-south.com/tools](http://www.gas-south.com/tools).



As part of Gas South's Green Initiative, this newsletter is printed on Forest Stewardship Council (FSC) Certified Paper.