

The Hot Sheet

News and Tips for Gas South Customers

WINTER 2010

Dear Valued Gas South Customer,

A new year is now upon us and as we reflect on 2009, we are most thankful for your business. We have worked hard throughout the year to provide you with great value and outstanding service, and we are looking forward to serving you even better in 2010.

Low Rates: Last year brought us the lowest natural gas rates we've seen in Georgia since 2002. Gas South is proud to have offered our customers some of the lowest fixed rates available in the market. **Plus, as a Gas South customer, you are always eligible for an additional 2-cent per therm discount off our fixed rates*.** It's a savings that really can add up!

VIP Experiences and Discounts: Thousands of our customers took advantage of the special ticket discounts that we offered for local events like the Atlanta Braves, the Ringling Bros. and Barnum & Bailey® circus, and most recently – the Radio City Christmas Spectacular. We also had many customers win exciting VIP experiences at these events. Gas South remains committed to offering you special discounts and opportunities that help make you and your family comfortable all year long. Be sure to visit www.gas-south.com/offers regularly to see our current offers.

Community Support: Gas South is committed to supporting the communities we serve and in 2009, some of the organizations that have benefitted from our support include: Heating Energy Assistance Team (H.E.A.T.), American Heart Association, United Way, Atlanta Community Food Bank, The Salvation Army, The Society of St. Vincent de Paul, Consumer Credit Counseling Services, Must Ministries, and numerous public school systems.

Looking to 2010: At Gas South, our goal is to constantly look for ways to improve our service to you. This spring, we will upgrade our Online Account Services system which will make managing your account online easier.

At Gas South, we are looking forward to the New Year and new opportunities to provide Georgians with great rates, clear pricing and outstanding customer service. We thank you for being a Gas South customer and for allowing us the opportunity to make you comfortable every day.

Sincerely,



Kevin Greiner
President & CEO

*Pay-As-You-Go Rate plans are excluded.

Gas South is a locally owned and operated natural gas company, serving approximately 250,000 residential, business, and governmental customers in the state of Georgia. Gas South strives to help our customers "Get Comfortable" every day with clear prices, great rates and outstanding service. For more information, visit www.gas-south.com.

GAS SOUTH

What's New?

Win a Trip to Braves Spring Training!

As the official natural gas provider to the Atlanta Braves, Gas South is pleased to offer you the chance to win a weekend trip for two to see the Atlanta Braves at Spring Training. Enter to win a weekend getaway March 12-14, 2010 in Orlando, Florida! The winner will receive airfare, hotel accommodations, rental car, tickets to two Braves games and an exclusive dinner and season preview with Braves personnel. Register to win by going to www.gas-south.com/offers. Contest ends February 15, 2010.



Get a Discounted and Exclusive Braves 4-Game Ticket Package!

Gas South is offering you an exclusive opportunity to buy a special discounted Braves ticket package! The Gas South 4 Pack includes Opening Day, Monday, April 5th vs. Cubs; Saturday, May 1st vs. Astros; Saturday, June 19th vs. Royals; and Saturday, July 3rd vs. Marlins. Prices vary based on seat location. For more information, visit www.gas-south.com/offers.

Win Circus CelebritySM Tickets!

Experience the magic of the circus from a new perspective! Enter to win a family four pack of Circus Celebrity tickets at Ringling Bros. and Barnum & Bailey® presents ZING ZANG ZOOMSM coming to Philips Arena February 12-21, 2010. As a Circus Celebrity, you'll receive premium seating and the opportunity to step into the spotlight for 15 minutes during The Greatest Show On Earth®. Enter to win by visiting www.gas-south.com/offers. Contest ends February 5, 2010.



Save 20% on Ringling Bros. Tickets!

Gas South is pleased to offer you a 20% discount to see Ringling Bros. and Barnum & Bailey®'s ZING ZANG ZOOMSM coming to Philips Arena in Atlanta February 12-21, 2010 and Ringling Bros. and Barnum & Bailey®'s ILLUSCINATIONSM coming to the Macon Coliseum in Macon February 5-7, 2010. To buy tickets, go to www.ticketmaster.com/gassouth and use promo code GASSOUTH. The 20% discount does not apply to Circus CelebritySM, Front Row or VIP seats. Limit is 6 tickets.

Gas South Customers Thankful for Pay-As-You-Go Program

This winter, thousands of households experiencing financial hardship are thankful for Gas South's innovative Pay-As-You-Go Program. In a recent survey, nearly 90 percent of Pay-As-You-Go customers report being satisfied or very satisfied with the voluntary program, and 92 percent said they would recommend it to a friend. The survey also showed that the top two reasons for enrolling in the program are 1) the program requires no deposit and, 2) low rates.

The Pay-As-You-Go Program was developed specifically for households that lack a credit history or are dealing with financial challenges that prevent them from qualifying for service or paying the deposits required by other natural gas providers.

Another benefit of the program is that customers who establish a good payment record with Pay-As-You-Go for over 12 months can become eligible to transfer to one of our other rate plans. Over the past year we have offered the program through our call center and worked with a number of state non-profit organizations to offer the program to customers in need. If you know someone who can benefit from our Pay-As-You-Go Program, please direct them to call **1-877-347-7243**.

Save on Spray Foam Insulation

Gas South has partnered with Energy Defenders to offer you the opportunity to save on insulation and other energy-saving measures. For a limited time, **Gas South customers will receive 30% OFF** the price of **Spray Foam Insulation** installed by Energy Defenders (or 20% OFF fiberglass insulation, radiant barrier or new windows). Plus, with the **Energy Tax Credit**, you can **save up to an additional \$1,500**.



Home insulation can be a cost effective way to increase your home's comfort and reduce your utility bills. Spray Foam is an effective form of home insulation, blocking radiant heat and creating a seal against air and water infiltration. And right now, Energy Defenders is offering Spray Foam Insulation to Gas South customers at an incredible value.

Call **Energy Defenders at 1-888-550-9827** to schedule a free home insulation inspection. Just mention Gas South and you'll save 30% on Spray Foam Insulation or 20% on fiberglass insulation, radiant barrier or new windows. For more information on the **Energy Tax Credits** available, visit www.energystar.gov.

Our Commitment To You



We understand that natural gas pricing can be confusing. We want to help you make the best choices when selecting your rate plan and managing your natural gas costs. That's why we have our Clear Price Promise®. Gas South is committed to providing you with clear pricing, which includes giving you the personal guidance and tools to make educated choices about your natural gas rate plan. We'll always provide you with:

1. Clear and simple rate plans
2. Customer service representatives who are ready and able to explain natural gas pricing to you, and help you choose the best plan.
3. Online tools to help you understand pricing and your bill.

To learn more about our Clear Price Promise® or to use our Clear Price Tools®, visit our website at www.gas-south.com/tools.



Gas South is a proud sponsor of the Georgia Restaurant Association and the natural gas provider to hundreds of restaurants. In this issue of The Hot Sheet, we're pleased to feature a Guacamole recipe from Cinco Mexican Cantina.

Guacamole

- 1 Fresh avocado
- 2 T diced white onion
- 2 T diced cilantro (fresh)
- 1 T diced jalapeno
- 1 T diced tomato
- Pinch of salt

Mash together 1 tablespoon onion, 1 tablespoon cilantro, 1 tablespoon jalapeno and salt (to taste). Peel and pit avocado and cut into chunks. Add avocado to mixing bowl and then add the rest of the onion and cilantro, mashing lightly. Finally, add tomato and fold into guacamole. Serve with tortilla chips.

About Cinco:

Cinco is Mexican food with an attitude! It is a place where diners can enjoy great Mexican cuisine in a casual, yet highly sophisticated environment. The food and décor sets the tone, in both quality and vibrant presentation. While taste is of the utmost importance, it is the ambience that is welcoming due to the live music and friendly staff. Cinco Mexican Cantina is open daily from 11 a.m. to 11 p.m. and has four locations in the Atlanta area. For locations and menu, please visit www.cincomexicancantina.com.

Cinco is offering you the opportunity to try their guacamole for free. Simply bring in this coupon and receive a free guacamole or any other appetizer. This offer is good for one appetizer through March 31, 2010.



As part of Gas South's Green Initiative, this newsletter is printed on Forest Stewardship Council (FSC) Certified Paper.